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16 January 1975

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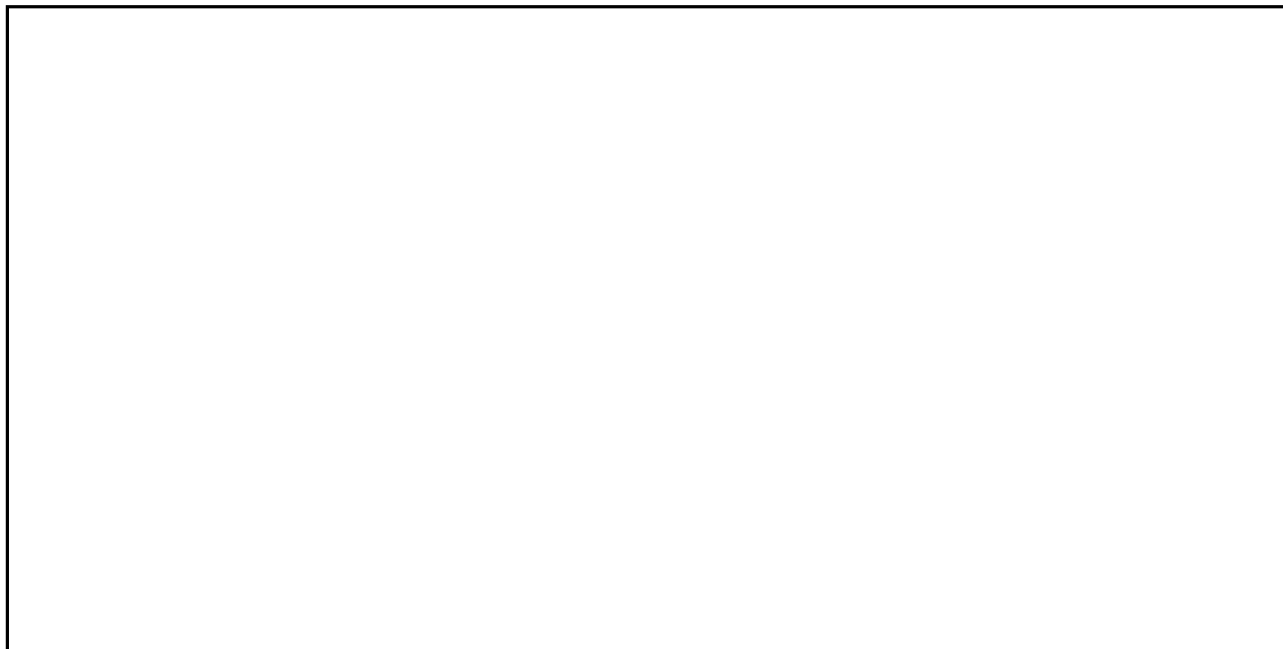
MEMORANDUM FOR: 

SUBJECT : A Brief Exploitation Primer

1. The purpose of this memo is to provide you with a brief primer and guide to PI Exploitation and the NTP, especially the definition of some of its key terms (with some unbureaucratic license.)

2. First and second phase exploitation is what the PI world does first and second to a mission in producing a language record from the imagery.

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5. NPIC did all satellite second phase readout until

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6. Search--This concept applies, of course, to [ ] returns. As a collection concept it is defined as periodic coverage of specific geography to determine the existence or absence of new activity, theoretically, without regard to known targets in those areas. However, [ ] resolution being what it is, the Search requirement is structured to provide different coverage frequency requirements to different categories of geography. The categories are:

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At NPIC what the PI does first is a function of the area he is concerned with. For example, in Northern China, he will read out his targets first and then do systematic search. In the USSR, he will search first to get the SALT verification job done and then read out his targets.

7. Phase Three exploitation is target as opposed to mission oriented in-depth PI work, usually using all the film

\* You will be hearing more on this from your ad hoc team.

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and collateral data available. (Incidentally, the past coverage record and other aids are also used in first and second phase coverage as well. The real difference is PI time and depth.) According to the NTP there are two types of Third Phase exploitation--Basic Support and Direct Support.

8. The difference is that BASIC SUPPORT products are authorized by COMIREX and assigned according the NTP assignments based upon the subjects as stated in the NIP Code (See Attached). The basic support products are prepared for multiple users.

9. DIRECT SUPPORT products result from what the organization wants, e.g., SAC tells the 544th it wants an exploitation job done right now or by next week, and/ or OSR/CIA tasks IAS/CIA.

10. Although the NTP is often criticized, it did bring semantic discipline to exploitation communication and requirements. For example, the target categories (A through Z on the attachment) are the first tiers of a network which ends in EEI sets which pertain to First and Second Phase Imagery Exploitation. They are documented in the COMIREX mission Exploitation Guidance Manual.

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